

KEVIN SURACE

SPEAKER BIO & INTRODUCTION GUIDE

APPROVED COPY FOR EVENT SPONSORS, HOSTS & PRODUCERS

For conference websites, programs, media bookings, introductions, and promotion.

01 | QUICK-USE GUIDE

For Event Sponsors, Hosts & Producers

This document contains approved language for presenting Kevin Surace across conference websites, event programs, media materials, podcast listings, moderator notes, and live stage introductions.

KEVIN SURACE

AI Pioneer & Human Effectiveness Authority

Helping people thrive while AI reshapes how we work and live.

Event website or printed program Use the Medium Bio. Use the Short Bio when space is limited.	Podcast, media, or interview booking Use the Podcast Guest Bio or Long Speaker Bio.
Live stage introduction Use one of the approved stage introductions. Please do not read the full biography from the stage.	Lower-third or on-screen title Kevin Surace AI Pioneer & Human Effectiveness Authority

Preferred positioning language

Kevin's authority begins with AI and expands into the human side of rapid change. Preferred descriptions include **AI pioneer**, **inventor**, **human effectiveness authority**, **author**, and **keynote speaker**.

Please avoid positioning Kevin primarily as a motivational speaker, technology guru, AI evangelist, or self-help expert. *The Joy-Success Cycle* is a practical framework for sustained human effectiveness, not a happiness or motivational program.

02 | APPROVED BIOGRAPHY

Master Bio

Kevin Surace is an AI pioneer and human effectiveness authority helping people and organizations thrive while AI reshapes how we work, lead, create, and live.

Widely recognized as the father of the virtual assistant, Kevin helped pioneer the technology that paved the way for Siri, Alexa, and today's conversational AI. During a career spanning artificial intelligence, automation, cybersecurity, energy, sustainability, and software quality, he has earned 95 worldwide patents and helped create technologies ranging from the first cellular data smartphone and human-like AI assistants to biometric identity systems, AI-driven software QA, soundproof drywall, high-efficiency windows, and landmark energy retrofits of the Empire State Building and New York Stock Exchange.

Kevin was named *INC Magazine's* Entrepreneur of the Year, a CNBC Top Innovator of the Decade, and a World Economic Forum Tech Pioneer. He is also an inductee of RIT's Innovation Hall of Fame.

But Kevin's work is not simply about inventing or predicting the future. It is about helping people operate successfully inside it.

After decades spent building companies, leading teams, inventing technologies, and navigating constant disruption, Kevin began exploring a distinctly human question:

Why do some people remain creative, adaptable, energized, and effective during rapid change while others become overwhelmed by it?

That question became the foundation for his book and practical methodology, *The Joy-Success Cycle*. Its central principle is simple: **joy is not the reward for success. It is the mechanism that makes success possible.**

Today, Kevin speaks globally on AI, innovation, leadership, the future of work, and human effectiveness. He combines candid insight into what AI will - and will not - change with practical tools, humor, storytelling, and the perspective of someone who has spent decades building the future others are now trying to explain.

Audiences come to understand what AI is changing. They leave better equipped to decide what to do next - and how to thrive inside the change.

03 | EVENT WEBSITE & PROGRAM COPY

Long Speaker Bio

Kevin Surace is an internationally recognized AI pioneer and human effectiveness authority helping leaders and organizations thrive while AI reshapes how we work, lead, create, and live.

Widely recognized as the father of the virtual assistant, Kevin helped pioneer technologies that paved the way for Siri, Alexa, and today's conversational AI. He holds 95 worldwide patents covering AI, automation, smartphones, cybersecurity, software quality, energy, and sustainability.

Kevin was named *INC Magazine's* Entrepreneur of the Year, a CNBC Top Innovator of the Decade, and a World Economic Forum Tech Pioneer, and he has been inducted into RIT's Innovation Hall of Fame.

His work now addresses one of the defining questions of the AI era: **How do people remain creative, adaptable, energized, and effective while everything around them changes?**

Kevin is the author of *The Joy-Success Cycle*, a practical framework for creating sustainable energy, resilience, achievement, and momentum. In his high-energy keynotes, he combines real AI expertise, practical tools, humor, and decades of leadership experience to help audiences understand not only what AI is changing, but what those changes require from us as human beings.

Medium Speaker Bio

Kevin Surace is an AI pioneer, inventor, entrepreneur, and keynote speaker helping leaders and organizations navigate what AI is changing about the way we work, create, and live.

Widely recognized as the father of the virtual assistant, Kevin helped pioneer technologies that paved the way for systems like Siri and Alexa. He holds 95 worldwide patents and has been recognized as *INC Magazine's* Entrepreneur of the Year, a CNBC Top Innovator of the Decade, and a World Economic Forum Tech Pioneer.

He is also the author of *The Joy-Success Cycle*, a practical framework for staying clear, creative, and effective in a world changing faster every day.

04 | SHORT-FORM COPY

Short Bio

Kevin Surace is an AI pioneer and human effectiveness authority helping people thrive while AI reshapes how we work and live. Widely recognized as the father of the virtual assistant, he holds 95 worldwide patents and has been named *INC Magazine's* Entrepreneur of the Year, a CNBC Top Innovator of the Decade, and a World Economic Forum Tech Pioneer. He is the author of *The Joy-Success Cycle*, a practical framework for sustained human effectiveness during rapid change.

Micro Bio

Kevin Surace is an AI pioneer, inventor, author, and human effectiveness authority helping people thrive while AI reshapes work and life.

One-Sentence Bio

AI pioneer Kevin Surace helps people thrive while AI reshapes how we work and live.

Podcast Guest Bio

Kevin Surace is an AI pioneer, inventor, serial entrepreneur, author, and human effectiveness authority exploring one of the defining questions of our time: How do people thrive while AI transforms nearly every aspect of work and life?

Widely recognized as the father of the virtual assistant, Kevin has spent decades creating the technologies driving today's AI revolution. He holds 95 worldwide patents and has been recognized as *INC Magazine's* Entrepreneur of the Year, a CNBC Top Innovator of the Decade, and a World Economic Forum Tech Pioneer.

His work now connects technological acceleration with the human capabilities that determine what happens next: judgment, creativity, adaptability, relationships, resilience, and momentum. He is the author of *The Joy-Success Cycle*, a practical framework built around one powerful idea: joy is not the reward for success - it is the mechanism that makes success possible.

05 | LIVE EVENT COPY

Approved Stage Introduction

Our next speaker is an AI pioneer who has spent decades helping create the future - and now helps people understand how to thrive inside it.

Widely recognized as the father of the virtual assistant, Kevin Surace helped pioneer technology that paved the way for Siri, Alexa, and today's conversational AI. He holds 95 worldwide patents and has been named *INC Magazine's* Entrepreneur of the Year, a CNBC Top Innovator of the Decade, and a World Economic Forum Tech Pioneer.

Kevin is also the author of *The Joy-Success Cycle*, his practical framework for remaining creative, adaptable, energized, and effective during rapid change.

He brings together deep AI authority, decades of leadership experience, humor, practical tools, and an unmistakably human perspective.

Please welcome AI pioneer and human effectiveness authority, Kevin Surace.

Short Stage Introduction

Our next speaker has spent decades helping create the future - and now helps people understand how to thrive inside it. Widely recognized as the father of the virtual assistant, Kevin Surace is an AI pioneer, inventor, author, and human effectiveness authority with 95 worldwide patents. Please welcome Kevin Surace.

Very Short Introduction

After decades helping create the future, Kevin Surace now helps audiences understand how to thrive inside it. Please welcome AI pioneer and human effectiveness authority, Kevin Surace.

Host note: Please pause before Kevin's name in the final sentence and allow the audience response to build as he takes the stage.

06 | PROMOTIONAL COPY

Event Listings, Social Posts & On-Screen Titles

Preferred speaker identification

Kevin Surace

AI Pioneer & Human Effectiveness Authority

Preferred tagline

Helping people thrive while AI reshapes how we work and live.

Event listing description

AI pioneer Kevin Surace helps leaders and organizations understand not only what AI is changing, but how people can remain clear, creative, adaptable, and effective inside that change.

Promotional social copy

What will AI change about the way we work, lead, create, and live - and what will those changes require from us as human beings? Join AI pioneer and human effectiveness authority Kevin Surace for a practical, high-energy look at the future of AI, the future of work, and how people can thrive while everything accelerates.

Short promotional line

Kevin Surace spent decades helping create the future. Now he helps people understand how to thrive inside it.

Lower-third / screen graphic

KEVIN SURACE

AI Pioneer & Human Effectiveness Authority

Category language for agendas and session pages

Human Effectiveness in the Age of AI

The Human Side of AI-Driven Change

Thriving During Rapid Change

Clarity, Creativity, and Momentum

Staying Effective While the World Accelerates

07 | HOST & PRODUCER NOTES

Positioning and Usage Guidance

Lead with relevance	Present Kevin as someone who helps people and organizations thrive through AI-driven change, then support that promise with his inventions, patents, and awards.
Keep AI visible	AI remains central to Kevin's authority. The human side expands the conversation; it does not replace the technology story.
Describe joy accurately	In The Joy-Success Cycle, joy means engagement, energy, purpose, creative participation, and momentum. It is practical and operational, not sentimental.
Use the approved title	AI Pioneer & Human Effectiveness Authority is the preferred formal descriptor for event materials, introductions, and on-screen graphics.
Avoid title stacking	When space is limited, use the preferred title and one proof point rather than listing every role, company, award, or invention.

AI is no longer just a technology story. It is becoming a human story. Kevin helps people understand both.

Thank you for using the approved language in this guide across event websites, printed materials, announcements, moderator notes, media listings, and stage introductions.