



MEDIA + SPEAKER KIT

KEVIN SURACE

**AI Pioneer & Human
Effectiveness Authority**

Helping people thrive while AI reshapes how we work and live.

Keynotes • Press • Podcasts • Executive Conversations

[KevinSurace.com](https://kevinurace.com)



AT A GLANCE

A builder of the AI era - and a guide to the human side of it.



Kevin Surace is an internationally recognized AI pioneer, inventor, serial entrepreneur, CEO, author, and keynote speaker. Widely recognized as the father of the virtual assistant, he helped pioneer technologies that paved the way for Siri, Alexa, and today's conversational AI.

His authority starts with AI and expands into innovation, cybersecurity, software quality, the future of work, and the practical human capabilities leaders need during rapid change.

95

WORLDWIDE PATENTS

15

TED + TEDx TALKS

400+

KEYNOTES DELIVERED

CEO

APPVANCE

RECOGNITION

INC Magazine's Entrepreneur of the Year • CNBC Top Innovator of the Decade • World Economic Forum Tech Pioneer • RIT Innovation Hall of Fame

"Kevin is not a commentator on AI. He helped build the world others are now trying to explain."

THE STORY

Technology authority. Human relevance.

Kevin Surace is an AI pioneer and human effectiveness authority helping people and organizations thrive while AI reshapes how we work, lead, create, and live.

Widely recognized as the father of the virtual assistant, Kevin helped pioneer the technology that paved the way for Siri, Alexa, and today's conversational AI. Across a career spanning artificial intelligence, automation, cybersecurity, energy, sustainability, and software quality, he has earned 95 worldwide patents and helped create technologies ranging from the first cellular data smartphone and human-like AI assistants to biometric identity systems, AI-driven software QA, soundproof drywall, high-efficiency windows, and landmark energy retrofits of the Empire State Building and New York Stock Exchange.

But Kevin's work is not simply about inventing or predicting the future. It is about helping people operate successfully inside it.

THE DEFINING QUESTION

Why do some people remain creative, adaptable, energized, and effective during rapid change while others become overwhelmed by it?

That question became the foundation for The Joy-Success Cycle - Kevin's practical methodology for sustained human effectiveness.

WHAT AUDIENCES GET

Candid insight into what AI will - and will not - change, combined with practical tools, humor, storytelling, and the perspective of someone who has spent decades building the future others are now trying to explain.

Audiences come to understand what AI is changing. They leave better equipped to decide what to do next - and how to thrive inside the change.

FLAGSHIP KEYNOTE

AI WILL REPLACE JOYLESS WORK

How the best teams put AI on draining work - freeing people for judgment, taste, experience, creativity, and connection.



01

AI REALITY

Separate real disruption from hype, fear, and corporate spin.

02

PRACTICAL AI

Use industry-specific workflows and tools your audience can apply the next morning.

03

HUMAN EFFECTIVENESS

Build judgment, creativity, adaptability, resilience, and momentum that lasts.

THE SIMPLE SHIFT

Stop asking: "Will AI replace me?" Start asking: "What joyless work should AI replace first - and what human value can I create with the time I get back?"

SPEAKING PLATFORM

One authority. Multiple entry points.

Every keynote is customized to the audience, industry, and event objective. Mainstage programs typically run 45-60 minutes, with executive and hands-on formats available.

GENERATIVE + AGENTIC AI

What AI can do now, what it changes, what leaders should deploy, and where the risks really are.

DISRUPTIVE INNOVATION

How to create a culture that moves faster, challenges assumptions, and turns technology shifts into advantage.

THE JOY-SUCCESS CYCLE

A science-backed framework for energy, motivation, achievement, and sustained human effectiveness.

AI + THE FUTURE OF WORK

Which work is vulnerable, which human capabilities become more valuable, and how leaders can redesign work intelligently.

FORMATS

Mainstage Keynote • Keynote + Executive Q&A; • AI Workflow Lab • Leadership Offsite • Fireside Chat • Moderation

WHY IT LANDS

High-energy. Practical. Customized. Memorable.

AUDIENCE TRANSFORMATION

Understand what is real, what is hype, and what is changing now.

"I think I just watched Steve Jobs on stage!"

ROYAL FIDELITY

Identify draining, repetitive, low-value work AI can remove or accelerate.

"Kevin is AWESOME! Exactly what we needed."

AJ GALLAGHER

Leave with practical, industry-specific AI workflows and prompts.

Build a 30-day plan around one AI workflow, one human-effectiveness practice, and one measurable win.

"Very engaging and super relevant for us since he tailored it for our industry."

NOURYON



"One of the best-reviewed events ever by our C-Level attendees."

Built for main stages, executive rooms, leadership offsites, industry events, and conversations that need substance without losing the room.

PRESS + MEDIA

What Kevin can comment on now.

Fast, quotable perspective grounded in decades of building AI, software, security, automation, and disruptive technologies - plus current operating experience as CEO of Appvance.

GENERATIVE + AGENTIC AI

Real capabilities, agentic systems, enterprise adoption, risk, governance, AI-driven decision making, and where the hype outruns reality.

AI + JOBS / FUTURE OF WORK

What work is disappearing, what roles are changing, how to redesign work, and why human judgment, taste, experience, creativity, and relationships matter more.

CYBERSECURITY + IDENTITY

Deepfakes, social engineering, passkeys, phishing-resistant authentication, biometric identity assurance, and human approval for autonomous AI.

AI-FIRST SOFTWARE QUALITY

AI-generated Playwright, autonomous testing, QA economics, software quality at scale, and the shift from copilots to autopilot.

DISRUPTIVE INNOVATION

How organizations create innovation cultures, move beyond incremental thinking, and turn new technologies into durable advantage.

HUMAN EFFECTIVENESS

Joy, motivation, resilience, adaptability, leadership, burnout, purpose, and sustainable performance during rapid change.

FOR REPORTERS + HOSTS

Interview starters and pull-ready positioning.

INTERVIEW STARTERS

- 01 What are executives still getting wrong about generative and agentic AI?
- 02 Which kinds of work should AI replace first - and which human capabilities become more valuable?
- 03 What comes after the “copilot” era in enterprise software?
- 04 Why is identity becoming a control point for autonomous AI agents?
- 05 How should leaders separate legitimate AI risk from fear-driven hype?
- 06 What does human effectiveness look like when the pace of change keeps accelerating?

MEDIA NOTE

Kevin is comfortable with live television, radio, podcasts, panels, rapid-response commentary, and technical interviews that need plain-English explanations.

APPROVED POSITIONING LINES

“AI is no longer just a technology story. It is becoming a human story.”

“The goal is not to reassure people that nothing will change. The goal is to help them operate successfully inside the change.”

“AI creates the acceleration. Human judgment, taste, experience, and relationships create the value.”

“Joy is not the reward for success. It is the mechanism that makes success possible.”

APPROVED COPY

Ready to paste into listings, programs, and press materials.

SHORT BIO

Kevin Surace is an AI pioneer and human effectiveness authority helping people thrive while AI reshapes how we work and live. Widely recognized as the father of the virtual assistant, he holds 95 worldwide patents and has been named INC Magazine's Entrepreneur of the Year, a CNBC Top Innovator of the Decade, and a World Economic Forum Tech Pioneer. He is the author of The Joy-Success Cycle, a practical framework for sustained human effectiveness during rapid change.

PRESS / PODCAST BIO

Kevin Surace is an AI pioneer, inventor, serial entrepreneur, author, and human effectiveness authority exploring one of the defining questions of our time: How do people thrive while AI transforms nearly every aspect of work and life? Widely recognized as the father of the virtual assistant, Kevin has spent decades creating the technologies driving today's AI revolution. He holds 95 worldwide patents and has been recognized as INC Magazine's Entrepreneur of the Year, a CNBC Top Innovator of the Decade, and a World Economic Forum Tech Pioneer. His work now connects technological acceleration with the human capabilities that determine what happens next: judgment, creativity, adaptability, relationships, resilience, and momentum.

LOWER THIRD / ON-SCREEN

KEVIN SURACE
AI Pioneer & Human Effectiveness Authority

VERY SHORT STAGE INTRO

After decades helping create the future, Kevin Surace now helps audiences understand how to thrive inside it. Please welcome AI pioneer and human effectiveness authority, Kevin Surace.

PROOF OF AUTHORITY

The future is not a subject. It is a career Kevin helped build.



AI + CONVERSATIONAL INTERFACES

Pioneered human-like AI virtual assistants and technology that helped pave the way for Siri, Alexa, and today's conversational AI.

MOBILE + SMARTPHONE INNOVATION

Helped create technologies ranging from the first cellular data smartphone to new approaches in human-computer interaction.

AI-FIRST SOFTWARE QUALITY

Leads Appvance, where AI is reshaping how enterprises generate, execute, maintain, and expand software testing.

CYBERSECURITY + BIOMETRIC IDENTITY

Has helped advance dedicated biometric identity systems designed to make high-assurance human authentication provable.

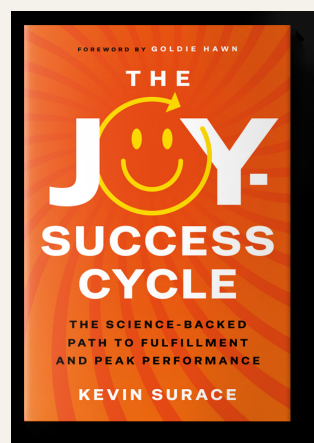
ENERGY + MATERIALS

Created high-efficiency windows, soundproof drywall, and major energy-retrofit innovations used at the Empire State Building and New York Stock Exchange.

95 worldwide patents • INC Entrepreneur of the Year • CNBC Top Innovator of the Decade • WEF Tech Pioneer • RIT Innovation Hall of Fame

MEDIA ASSETS

Clean assets for press, events, and social promotion.

**HEADSHOT****High-resolution portrait****STAGE****Mainstage action photo****BOOK****The Joy-Success Cycle****LOGO USAGE**

Use the Kevin Surace logo on dark or photographic backgrounds with sufficient clear space. For speaker listings and lower-thirds, pair it with the approved title: AI Pioneer & Human Effectiveness Authority.

The downloadable companion asset pack includes the logo, high-resolution headshot, stage photos, speaker-reel still, book cover, and fireside image.

[KevinSurace.com](https://kevinurace.com)



BOOK KEVIN OR REQUEST MEDIA ASSETS

Keynotes • Press Interviews • Podcasts
Executive Briefings • Fireside Conversations

For availability, interview requests, approved assets, and
customization notes:

KevinSurace.com



**AI is no longer just a
technology story.
It is becoming a human
story.**

